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Substitute for Form 1449/PTO					Complete if Known		
,	INFORMATION DISCLOSURE				Application Number	10/561,370	
				Filing Date	December 13, 2005		
	STATI	EME	ENT BY APPLICAN	First Named Inventor:	Paul Hansen		
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r *				Examiner Name	Not Yet Assigned		
Sheet	1	1 of		2 Attorney Docket Number		007744.P002	
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Examiner Initials*	Cite No.1		Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant	
		Number-Kind Code <sup>2</sup> (# known)				Passages or Relevant Figures Appear	
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Examiner Initials*	Cite No.¹	Foreign Patent Document  Country Code <sup>3</sup> Number <sup>4</sup> KInd Code <sup>5</sup> (if known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T <sup>6</sup>
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				Filing Date	December 13, 2005				
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Sheet 2 of 2 Attorney Docket Number 007744.P002  NON PATENT LITERATURE DOCUMENTS									
Examiner Cite No1		Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published							
	JOHNSON, RICHARD M. "Beyond Conjoint Measurement: A Method of PairWise Trade-Off Analysis," <u>Advances in Consumer Research</u> , Vol. III, Proceedings of Association for Consumer Research, Sixth Annual Conference (1975). Published 1976, pp. 353-358.								
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